

## South & East Cork Area Development



# IMPACT OF SECAD IN SOUTH & EAST CORK AREA

## 2010-2013

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# FOREWORD

We are delighted to be in a position to present this report on the Impacts of South & East Cork Area Development from 2010-2013.

SECAD was formed in 1995 bringing together a variety of local groups that for many years were attempting to support the development of their communities from a 'bottom-up' approach frustrated with the lack of resources to support their ideas, plans and vision. With the introduction of the EU Local Development approach and the National Social Inclusion Programmes these groups under the umbrella of SECAD gained the funding to apply this vision.

In launching this report we are celebrating the achievements of the community to raise the belief of local people to invest in the sustainable development of our area. The principles of the bottom-up approach encourage local people to come together to determine their priorities. Employment, enterprise, community and environmental priorities are determined through local decision making, cooperation with a range of bodies and partnership with state and local government services.

The goal of local development groups such as SECAD is to bring this approach to a new level adding greater value and forging linkages across our investments to develop an integrated suite of supports and innovations. How does this work? What it means is that we encourage enterprises that we are investing in to become members of networks and branding associations that SECAD and others are facilitating – thus



improving their sustainability through peer supports and trade linkages that would be difficult to form if they were operating on their own. We enable the communities that we work with to also see themselves as employers and developers of social innovation and social enterprise. We develop links between our employment supports, community work placements and the growing challenges of volunteering within our area. We look to encourage new forms of innovative thinking by linking these key sectors, our environment, and our capacity building, mentoring and access programmes.

In this report, you will find a sample of our work-programmes to represent the broad range of activities and integrated investments that SECAD is helping to host, shape and develop. You will see the stories of just a small sample of the social and economic entrepreneurs that are

being supported to realise their plans and dreams. There are also samples of critically important work to address serious challenges in terms of social inclusion, employment and accessibility. SECAD has been operational for over eighteen years continuing to evolve our horizontal links across sectors, groups and individuals – this report looks at just three years of this work to give the reader a more complete understanding of our organisation.

We would like this report to reflect the efforts of the many volunteers that give their time freely as members of the SECAD Board and sub-committees. Without their efforts, commitment and abilities the 'bottom-up' process would not have been possible.

We would also hope that the reader will appreciate the unique set of skills and culture of 'self-development and encouragement' that is embodied by the staff in SECAD. Our team is made up of people that are part of the community, committed to supporting people to develop and achieve their own goals. Working in SECAD is not a task or role – it requires a belief in the bottom-up approach and energy to be available when and where required.

We hope that you will gain a greater insight into SECAD and our partner Local Development Groups across Ireland, our impacts to date and our hopes for the future.

A recent survey conducted on behalf of South & East Cork Area Development (SECAD) show the Local Development Company has had a very significant impact on employment and job creation as well as supporting economic

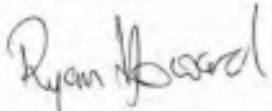
development and community groups in the South and East Cork Region.

The supports provided by SECAD are clearly meeting the needs of enterprises that are not eligible for other state supports offered. The findings of the independent survey are outlined in this document, and show that SECAD has been highly effective in the economic development of the area, through the direct support and services offered. SECAD funding, training and mentoring has had a direct effect on a number of the community services in South and East Cork.

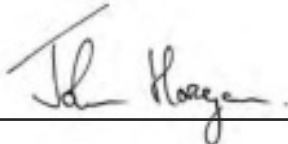
A number of community groups and activities have benefitted directly from the support of SECAD including local development, support and management of community centres, amenity revival/maintenance, playgrounds, cycle ways & walkways, youth work, meals on wheels, environmental issues, and heritage and local history and many more.

With a direct investment of more than €18 million over the past 3 years, it is clear that the impact of SECAD, and its effective delivery of support to the people, community and enterprise is unsurpassed and highly significant.

Ryan Howard & John Horgan



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# SECAD

South & East Cork Area Development



## IMPACT ON ENTERPRISE & EMPLOYMENT IN SOUTH AND EAST CORK 2010-2013

### 1755

FOCUSED MENTOR ASSIGNMENTS

BENEFITING

### 351

ENTREPRENEURS

### €4 MILLION

DIRECTLY INVESTED IN BUSINESS  
IN THE REGION

CREATING  
A TOTAL INVESTMENT  
IN THE ECONOMY OF

### €12+ MILLION

### 142

ENTERPRISES INVESTED IN

Creating

### 369

jobs

PORT OF CORK



### 1247

NUMBER OF PEOPLE  
PROVIDED WITH  
BUSINESS TRAINING



### 167

Community employers  
supported by  
SECAD

### 601

PEOPLE ASSISTED  
INTO EMPLOYMENT

### 1473

Number of  
unemployed people supported  
towards education and  
pre-employment options

### 127,239

OF VISITORS TO 2 AGRI-TOURISM  
ATTRACTIONS IE. OPEN FARMS  
FOLLOWING SECAD SUPPORT  
FROM 2010-2013

### 348,551

NUMBER OF VISITORS TO 3 OF THE  
TOP TOURISM ATTRACTIONS FROM  
2010-2013 FOLLOWING SECAD SUPPORT

### MORE THAN 31%

of companies believed that they  
would be employing more than 10  
people in 3 years as a result of  
SECAD support

### 20%

of respondents set  
up a business after  
SECAD course

FOTA  
WILDLIFE PARK

THE TITANIC CENTRE



# SECAD supporting Enterprise & Employment

SECAD has supported a number of enterprises in the Region, from start ups to businesses in growth phases requiring support, or businesses that needed to adapt to meet market changes. Direct and indirect support has been provided to entrepreneurs and business owner-managers, as well as employees, to develop business ideas, create viable business plans and sustain growth to build employment and business opportunities.

In the last 3 years, SECAD has directly supported 142 enterprises, creating 369 jobs in the South and East Cork area. In addition, 1247 people were supported through training, education and mentoring for business, and 351 entrepreneurs benefited from 1755 mentor assignments. A few examples of our support to enterprise and employment in the Region are provided below.

## SAFEHAVEN MARINE

Frank Kowalski had some previous experience in boat building with fiberglass, he decided to investigate the market to see if there were opportunities for diversification. Having identified potential markets in the workboat and cruiser market, he set about developing his own designs. Following this he applied to SECAD for funding for the production of moulds and the purchase of necessary equipment. SECAD provided Safehaven Marine with €38,000 in funding from the National Rural Development Programme, which allowed Frank to develop and grow Safehaven Marine into the hugely successful business it is today employing more than 30 people exporting boats to the Middle East, Europe and the UK.



## VINCENT EKE

Author, publisher and entrepreneur Vincent Eke wrote, illustrated and published his first children's book, "The Turtle's Shell - Mama's Tales of Kanji" with the help of the South East Cork Area Development (SECAD) mentoring and business startup support.

"My book has been published as a result of the support that I received from SECAD, who were pivotal in providing mentoring and business support to me over the last two years", he added. "As founder of the business, Lionpen Publishing, SECAD really helped to hone and adapt my skills as an entrepreneur and I'm so grateful for all their support".



"The Turtle's Shell - Mama's Tales of Kanji" is on sale in selected Cork bookshops and is also available online on [www.amazon.com](http://www.amazon.com).

## THE TITANIC EXPERIENCE, COBH

When Gillen Joyce came to SECAD with a proposal to renovate the White Star Line building and establish a Titanic visitor centre, he required funding to turn his vision for the building into reality. The SECAD team supported the project, recognising the impact that it could have on the Cobh region in terms of tourism and visitors, economic development and job creation, as well as providing the regional community with a unique educational and tourism resource.

The Titanic Experience is a state-of-the-art interactive tour and experience that attracts more than 90,000 visitors to Cobh each year. The permanent attraction employs more than 15 staff and has been responsible for boosting the economy in Cobh significantly.

Officially opened by An Taoiseach Enda Kenny in 2012, and visited by The President of Ireland Michael D. Higgins for the commemoration of the 100th Anniversary of the Titanic, the Titanic Experience is a unique and compelling tourist attraction in the South of Ireland that has global significance.

This hugely successful development would not have been possible without SECAD support, “Due to the recession in Ireland and the banking crisis, I was unable to acquire investment to support my business plan and strategic vision for the White Star Line building. Without SECAD support, it would not have been possible for us to develop and open the Titanic Experience in Cobh”, explains Gillen Joyce.



## BALLYSHANE DAFFODILS

Ballyshane Daffodils is an exciting agri-diversification project based in Cloyne that saw an opportunity in the market to sell new varieties of top quality daffodil bulbs for the growing export market. Producing daffodils since 1999, Andrew Smyth, proprietor of Ballyshane Daffodils, identified an opportunity to diversify into high value, alternative variety bulbs targeting the export market in the US.

SECAD provided Ballyshane Daffodils with €25,000 in funding from the National Rural Development Programme which went towards the purchase of new bulb stock and production equipment, essential to their growth and expansion.

“SECAD and the LEADER programme gave ‘Ballyshane Daffodils’ a life line to start without which this business would have not have existed. This would have meant that I would definitely not be farming now, with the sugar beet gone and farming on its knees as we know it”, Andrew Smyth, Owner, Ballyshane Daffodils.





Michael Keohane and Colman Keohane of Keohane's Seafood received SECAD start-up funding for their fish processing plant, which specialises in producing fish for retail stores using a skin-film packing method. The company is based on the outskirts of Cork City and now employs over 40 people.



Annie's Roasts sells free range locally produced poultry roasted fresh on site. SECAD contributed a grant towards the purchase of a rotisserie and other equipment which enabled Annie's Roasts to sell at Farmers' Markets.



Pa Twomey of Farm Fresh Foods who produce fresh salads produced in their East Cork premises, SECAD funded their purpose-built production facility in East Cork that now supplies to selected SuperValu and Centra stores.



John Tait of Tait's Aberdeen Angus Beef based in Midleton Co.Cork who received RDP grant aid from SECAD.



Rachel You, Midleton with Teresa Leahy from the Leahy's Open Farm. Leahy's Open Farm has been supported by SECAD for many years through funding, mentoring and training. The farm had more than 20,000 visitors in 2013.



An Taoiseach Enda Kenny with Gillen and Sonia Joyce from the Titanic Experience, CLLR Paddy Whitty, Former Mayor of Cobh Jim Quinlan and Elga Ryan from SECAD at the opening in Cobh. SECAD supported Gillen and Sonia Joyce in the development of the Titanic Experience, funded the Renovation of the building as well as the generation of the short films including audio background sounds and animation.



# SECAD

South & East Cork Area Development



## IMPACT ON COMMUNITY IN SOUTH AND EAST CORK 2010-2013

**351**

Number of local  
community groups  
supported

**24**

Community Centres  
upgraded with SECAD

**7**

PLAYGROUNDS  
FUNDED

**14**

Number of recreation and  
amenity facilities supported

**45**

Number of major  
community  
investments

**410**

Number of  
unemployed people placed into work  
in community and voluntary  
organisations

**80,365**

The number of people  
attending and showcasing  
at events organised  
& hosted by  
SECAD

**5000+**

HOURS OF VOLUNTEER TIME  
GIVEN TO SECAD BOARD

**100+**

Active Age Groups  
Supported

**2,200**

YOUNG PEOPLE  
SUPPORTED  
THROUGH SECAD  
LED ACTION

26km of walking trail development underway

**261**

Number of km of  
trails planned

**73%**

of the community groups or  
organisations have more than  
10 different groups availing of  
their community centres/  
facilities annually

**27,000**

Number of historic  
graves surveyed

**63,016**

Number of people  
SECAD provided  
with rural transport

**150**

Number of Individuals  
supported through Heritage  
training Programmes

## SECAD supporting Community

The impact of SECAD on the community and voluntary sector and on community infrastructure in South and East Cork has been hugely significant. Hundreds of community projects and groups have been supported ranging from the development of playgrounds, community centres and youth facilities to walking trails, heritage activities and building the skills and capacity of people involved in the sector. Through the TÚS and Rural Social Schemes, SECAD supports over 160 community and voluntary groups by placing unemployed people into employment as well as giving people some really beneficial work experience.

### TRAMORE VALLEY PARK

Through the TÚS Scheme SECAD is playing a significant role in assisting the creation of a major public amenity for the southern environs of Cork city that originally formed part of the 18thc. Vernon Mount House. SECAD is supporting Grange Frankfield Partnership by supplying a 12 month work team for an important section of this amenity, located in the heart of a heavily built up residential area close to Douglas. The workers are currently engaged in restoring and extending derelict footpaths, removing invasive vegetation from a stream and generally upgrading a neglected natural amenity that lies between the Grange Road and the South Ring Road. 'Vernon Mount Park' will accommodate a corridor for pedestrians and cyclists from the Grange Frankfield area planned for the former city landfill site.



### HISTORIC GRAVES

20,000 grave memorial records from 127 historic graveyards were digitally submitted to Cork County Library by the Historic Graves project, funded by Cork LDC's including South and East Cork Area Development (SECAD). The project provided training by archaeologists from Eachtra Archaeological Projects to more than 420 community volunteers in the recording of historic graveyards over the past two years, enabling volunteers to photograph and record 27,000 headstone epitaphs all over the county.



Following the completion of training, community volunteers continued to record information from local graveyards and uploaded the results to the historic graves website. The website, which was built and is maintained by Eachtra Archaeological Projects, has the full results of this collaborative project online at [www.historicgraves.ie](http://www.historicgraves.ie). The project is an ongoing collaboration between archaeologists from Eachtra Archaeological Projects and many community groups, and is supported by County Council's Archaeologist.

## KNOCKNAMANAGH COMMUNITY CENTRE & THEATRE

Knocknamanagh Old Schoolhouse Tracton was a derelict building in danger of being demolished. Through the work of the Tracton Community Council the building was restored in 2008 with a view to developing a community facility on the site to cater for the 3000 people in the locality as well as those living in Carrigaline and surrounding area.



Tracton Community Council identified the need for a theatre facility which would serve to develop tourism in the South Cork area and beyond. The theatre links to the existing Knocknamanagh Old Schoolhouse and functions as a gathering, contact and information point for all visitors. It also provides sufficient space for a comprehensive range of theatrical activities in this central community building.

SECAD has invested more than €300,000 in total in the facility, including €150,000 for the development of the Little Theatre under the Tourism measure. The theatre opened in March 2014.

## CARRIGTWOHILL COMMUNITY COUNCIL

Carrigtwohill Community Council is made up of a group of people uniting, organizing, co-operating and implementing projects for the benefit of the community. The council was established to promote and operate a community development programme, which acts as a focus and catalyst for community development for the community.



SECAD has supported Carrigtwohill Community Council through a number of different projects including the development of a community playground; upgrading the Community Centre; enhancement of the area through participation in SECAD training on area enhancement.



Two ladies using the outdoor adult gym in Carrigaline, the Carrigaline Active Retired Association received €8,330 from SECAD to purchase and install eleven different pieces of outdoor exercise equipment.



Dr Mary Stack, Environmental Awareness Officer, Cork County Council, Minister for Agriculture, Food and the Marine, Simon Coveney TD, Annabel Fitzgerald, Coastal Programmes Manager, An Taisce and Ryan Howard, CEO, South and East Cork Area Development Ltd. SECAD funded a 'Green Your Community' training programme delivered by An Taisce so that community groups could avail of training in key areas such as biodiversity, invasive species and community gardening.



Ryan Howard, CEO, SECAD, Declan Barron, SECAD TÚS Supervisor and Brendan Kelleher at Amberley Woods trail development and maintenance project which receives ongoing support through work carried out by skilled TÚS participants.



The opening of the woodland trail project through Pigeon Woods and Mitchell's Woods in Castlemartyr. Castlemartyr Community Council received €21,100 in funding from SECAD Rural Development Programme developing the trail on Coillte land.



Pictured here members of the Mogeely Community group which SECAD funded €92,000 grant aid for the redevelopment of Mogeely Playground.



Local children pictured at the official opening of the Regional Park Allotment Scheme in Ballincollig, a project undertaken by Cork County Council in partnership with the community. Officially opened in 2013, it provides over 40 allotments and is the first amenity of its kind in County Cork. The project received €123,750 in RDP funding through SECAD.



# SECAD supporting Networks

SECAD has directly supported the development of Networks in the area, to develop and sustain key focus areas for the Region. Through dedicated resources provided by SECAD including staff and funding, the Networks have been able to grow and flourish.

## THE RING OF CORK NETWORK

The Ring of Cork brand, funded and organised by South and East Cork Area Development (SECAD), launched in 2012 and was established to promote the many wonderful tourism sites, attractions, festivals, food and craft fairs of the South and East Cork region. It also provides a brand which links areas including Cobh, Fota, Midleton, Youghal, Carrigaline, Crosshaven and Ballincollig, and is supported by the South and East Cork Area Development organisation (SECAD) as well as the town councils of Cobh, Midleton and Youghal. The brand has been of huge benefit to all the towns involved, and has encouraged tourism across this region since its inception. The Titanic Experience, Fota Wildlife Park, Ballymaloe, Trabolgan Holiday Village and other well-known attractions have since joined the Ring of Cork brand. The Ring of Cork website, [www.ringofcork.ie](http://www.ringofcork.ie), and facebook page continues to promote the South and East Cork area to the online audience highlighting the regions amenities including some of the best golf in Ireland, walks, climbing, bushcraft, cycling, camping, deepsea and river angling, sailing, surfing, kayaking and sea adventures taking in whale watching and amazing wreck diving.



## CATALYST BUSINESS NETWORK FOR WOMEN

In 2010, SECAD received funding through the Equality for Women Measure 2010-2013, which is funded by the European Social Fund (ESF) and the Department of Justice and Equality. The purpose of the project is to provide information and advice, training and networking opportunities for women who are starting out or want to grow their business. Over the past three years SECAD has provided support to 475 women and has co-ordinated numerous networking events, provided access to mentoring and organised training courses specifically for women already in business and aspiring female entrepreneurs. The Catalyst project has provided women, who are new to the challenges of self-employment, with the opportunity to mix with women who have extensive experience in various fields of business, while women with established businesses benefit from mixing with new entrepreneurs who might have new ideas and ways of thinking.





# SECAD supporting Mobility & Transport

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## MOBILITY AND TRANSPORT – ISEMOA

SECAD is the only Irish Partner in a European mobility and accessibility project called “ISEMOA” (“Improving Seamless Energy-efficient Mobility chains for All”). A key product of this project was the development of a Quality Management System for improving accessibility of public space and public transport. ISEMOA is a quality management system, developed at EU level for the continuous improvement of accessibility of public space and public transport, which can be implemented by local and regional authorities.



Midleton Town was the test site for ISEMOA in Ireland. Improving accessibility of pedestrian, cyclist and public transport services and facilities is at the heart of this initiative, to enable all citizens to adopt a less car-dependent lifestyle. Midleton is the first town in Ireland to receive the ISEMOA accreditation, and is one of less than twenty designated areas across the EU to participate in the project. SECAD facilitated the Town Council’s involvement in this ambitious and unique quality management project in 2013. “Midleton Town Council and SECAD worked tirelessly as part of this pilot programme, which involves 18 sites across Europe”, explains Toni McCaul, SECAD and Irish lead ISEMOA auditor. A budget of €1.5 million has been invested in the development to continue work on the access upgrade work, to take place on the remainder of the main street.

## RURAL TRANSPORT PROGRAMME

SECAD operates 15 scheduled routes through the Rural Transport Programme in South & East Cork supporting various groups who have difficulty accessing public transport in the area.

The profile of SECAD’s current rural transport beneficiaries is predominantly elderly rural dwellers in South & East Cork. Passenger numbers have grown year on year since 2008 in line with the provision of new services and an aging population. The Rural Transport Programme has been described as a “life-line” by many passengers who have no other transport options and many live alone in very isolated areas.



Rural Transport provision in the SECAD area has provided more than 63, 016 passenger journeys over the last 3 years and on a relatively small budget.

# WHAT PEOPLE SAY ABOUT SECAD

"SECAD introduced me to the business world in the age of social media. The training I received and the contacts I have made are invaluable to me. They are simply the best form of support and information I could have wished for!"

**Antoinette Mc Inerny, Feb 2014**

"Without SECAD this organisation, First Cut! Youth Film Project, would never have come about, and the 1,000s of young people from age 12 to 21 who have benefitted & continue to benefit from their involvement in this innovative film training programme with year round events and opportunities, would not have done so. Our support is unanimous."

**Mary McGrath, Jan 2014**

"In recent years SECAD have played a major role in helping our family run business develop and grow. Without their help in the current economic times, we would have found it very hard to grow the business and remain competitive. Their funding and advice were invaluable and one of the major pluses was that we could visit them in their local premises."

**Regards Billy, Don and Alan Curran  
Castlepoint Boatyard, Feb 2014**

"My experience delivering the Time to Change Programme for SECAD has shown me first-hand the amazing contribution that SECAD and other LDC's make. Funding should continue for such valuable work."

**Kathleen Fanning, Jan 2014**

"I have personal experience of dealing with SECAD who provide a conduit for non-mainline training and development which is targeted at the needs of not only the local area but in partnership with other groups addresses European and National development aims and aspirations."

**Helen Barrett, Feb 2014**

"We in Douglas Community Association Ltd. wish to express our support for the continuation of the existing Local Development Companies. We have had terrific support from SECAD in relation to the ongoing development of our community centre. SECAD have been most professional in supporting us in all aspects of community development. This support is not available from any other body."

**Padraig Martin, Feb 2014**

"As for the support...well U could not have asked for more and you and your office have been more than accommodating and so helpful. I have not yet thought if anything more SECAD

could have. I hope that resources and provision of assistance by the state continues. Indeed I believe support should be far more extensive given the benefits gained by so many people who take advantage of SECAD."

**Declan Gannon, March 2014**

"I would just like to say that I found your help invaluable in helping me with my career change....You are good at helping people assess their strengths and make sure that the momentum in looking for employment is kept up. This can be a problem when people are faced with redundancy and unemployment. It often comes with a sense of failure. What I also found is that your advice was independent and full of common sense."

**Sarah Brosnan, March 2014**

I would like to formally acknowledge the help and support we have received from SECAD. I can honestly say that without the help and support of the SECAD team my business may not be trading today. We were supported with investment in a tourism product that is now known in Holland, Germany, Belgium, France and all over The U.K. SECAD recognised the potential in what we wanted to do and supported us, they knew that the product was right for our location... Cork Harbour.

**Kevin Murphy, Bellavista, Cobh**

"I am 83 years of age and I live alone. I am 5 miles from Ballinhassig, Innishannon and Kinsale. No bus or shop without going to these places so you will understand what the rural transport means so much to me. IT IS A LIFELINE. It is imperative for me and many more like me that it is continued".

**Rural Transport Programme passenger**

"My confidence was ok before the downturn. Only I lost it through no work, no money, worry. This course made me find myself again."

**'Time to Change' participant**

"This course really does change you! It is very inspirational. The results are brilliant. One of the best things I have done in my life!"

**'Time to Change' participant**

## ENTERPRISE GRANTS/SUPPORTS

**TOTAL INVESTMENT: €4,031,140**

These actions were supported by the RDP, LCDP Programmes and Salmon Hardship Fund.

- Stonewell Cider
- Waterfall Farms
- Michael Meaney Nutroast Co.
- Dungourney Open Farm
- The Paddocks Equestrian Centre
- East Ferry Farm
- Castlemary Farm
- Leegen Ltd
- John Tait's Aberdeen Angus
- Castlepoint Boatyard
- R & S Fine Food Company Ltd
- Green Saffron Spices Ltd
- Carrigaline Farmhouse Cheese Ltd
- Green Kiwi Coffee
- Keohane's Seafood Ltd
- Farm Fresh Foods Ltd
- Annie's Roast
- Marshall's Mini Donuts
- Gluten Free Treats
- Hassett's Bakers & Confectioners Ltd
- Happy Days Artisan Ice Cream
- Fernwalk Traders Ltd
- Embryo Marketing Society Ltd
- Absolute Wheelie Clean
- Belinda Northcote Designs
- Truly Scrumptious
- Volcano Pizza
- Hegarty Hurleys
- VSL Jewelry
- The Just Food Company
- Inevents Ltd.
- Roller Jam Indoor Skating
- Brendan Meade Bovine Scanning
- Rostellan Chocolates
- Pdraig Manning Woodcraft
- Marie Hennessy Equestrian Centre
- ISIS New World Community
- Blockage Busters
- I Kids Exergaming
- Cork Harbour Events
- Cobh Calls Events
- Youghal Festival Group
- Carrigaline Fun Food & Craft Fair
- East Cork Festival Group Midleton/Carrigtwohill
- Monkstown Bay Marina Co. Ltd
- East Cork Tourism Ltd
- Dunsland Garden Centre
- Cobh Calls 2010
- Whitegate Yawl Rowing Club
- Carrigtwohill Medieval Festival
- East Cork Early Music Festival
- Midleton Food & Drink Festival
- Youghal Chamber of Tourism & Commerce – Family Fun Festival
- Damhsafest 2010
- Carrigaline Family Christmas Market
- Ivan Rumley's Open Farm
- Cobh Horse & Carriage
- Movie Junction Drive In Cinema
- Cobh Indoor Market and Exhibition Space
- Eire Bass Tourism Angling
- Cameron Kiernan feasibility study
- South & East Cork Festivals & Events
- Youghal Summer Festivals 2011
- Spoirfeist Ballincollig
- Cork Craft Month 2011
- Titanic Experience Cobh
- Floodlighting of St. Colman's Cathedral
- Cobh Museum
- Trabolgan Holiday Centre
- Youghal Area Enhancement
- Fota Wildlife Park
- Knocknahanagh Community Theatre
- Bella Vista Tourism Activities
- Ballincollig Community Forum
- Leahy's Open Farm
- Fota House
- Key Quests Ltd
- Ladysbridge Walking Trail
- Sail Cork
- South & East Cork Bird Trail
- Ballintotis Trail Development
- Douglas Woods/Mangala Trail Development
- Ballincollig Trails
- Ballycotton Lighthouse Tours
- East Cork Lighthouse Trail
- Cove Sailing Club Marina
- Neptune Kayak
- Eileen Kearney Holiday Website
- Funkytown
- Training and Enterprise Animation
- Thomas Aherne – TAL Services
- Gerard O' Connor – Joinery Design Services
- Naomi Fein – Think Visual
- Mary Looby - Business English Language Training
- Nikki Dalton – Krafty Kids
- Dorothy Walsh – Senses Candle Design
- Tommy O' Connell – Fisherman
- Marine Safety Training for fishermen
- Basic Computer Training
- David Hyde – Fisherman
- Training and Skills Development
- Vincent O' Brien – Fisherman
- Stephen Motherway – Fisherman
- John Barry – Fisherman
- Michael Griffin – Boat Tours
- Market Development Mentoring – 5 seafood processing companies
- Progression Options Programme - Fishermen
- Promotion of Coastal Towns and Villages
- Renovation of community infrastructure in Knockadoon
- Catalyst training, mentoring & network supports to women in business
- Training for Farmers Markets X2
- Business Planning training-pre start up
- Swell Surf School Training
- Business Start-up Training
- Business Idea Development Training X 3
- Local Green Food Business Training
- East Cork Tourism Ltd-Social Media Training
- Business Idea Training X 2
- Social Media & Online Marketing Training
- Enterprise Support Training
- Ring of Cork: Marketing & Training
- Start your own Business training
- Grow your Business training
- Market Research for Business
- Pitch your Business and Generate Sales Training
- Managing your costs & cash flow training programme
- Customer service and communication skills training
- Business and Community Mentoring
- Building a Brand for Business
- Business Skills Development Training
- Food for Tourism - Enterprise Training

## EMPLOYMENT SUPPORTS

**TOTAL INVESTMENT: €624,398**

These actions were supported by the LCDP Programme & the DSP

- Targeted Employment Support Programme
- Enterprise & Mentoring Support Programme
- Social Enterprise Support Programme
- Target Group Employment Programme
- Employer Support Programme
- Supporting Community Groups into the Social Economy
- Community Recreational Planning Programme
- Youth Recreational Planning
- Information Providers Training Programme
- Adult Education Network Development
- First Cut Film Project
- Towards Occupation Programme
- Sports and Recreation Activity Programme
- Inspiring Communities Programme
- Lifelong Learning Support Programme
- Online Access to Training and Education
- Introduction to Sports Development in Communities
- Support Programme for Men's Sheds
- Adult Education Guidance Support
- Volunteer Support Training Programme
- Youth Access Support Programme

## COMMUNITY INFRASTRUCTURE & MOBILITY

**TOTAL INVESTMENT: €4,836,222**

These actions were supported through the RDP, LCDP, RTP, ISEMOA & Benefit 4 Programmes

- Provision of Rural Transport Services in South & East Cork
- ISEMOA – EU Access and Mobility Project
- Youghal Farmers Market
- Carrigaline Town Festive Lighting Enhancement Project
- Carrigtwohill Community Council
- Mogeely Development Association – Playground
- Ballincollig Festive Lighting
- Castlemartyr Community Council
- Youghal Festive Lighting
- Lisgoold/Leamlara Community Council-Playground
- Togher Community Centre
- Carrigaline Outdoor Gym
- Carrigaline Tidy Towns
- Killeagh/Inch Community Playground
- Crosshaven Community Centre
- Ringaskiddy Community Centre
- Sallybrook Village Tidy Towns
- Youghal Family Festival
- Minane Bridge Christmas Lights
- Glouthaune Heritage Walk and Design Study
- Youghal Regional Road Banners
- Cobh Titanic Memorial Park
- South and East Cork Bird Trail
- Youghal Clock Gate Tower- Restoration
- Cloyne District Community Council
- Ballintotis Community Centre
- Carrigaline Community Association
- Whitegate Residents Association
- Middleton Tidy Towns
- Comhaltas Ceolteoirí Craobh Eochaill
- Cloyne Community Playground
- Monkstown Amenity Association-Playground
- My Place Ltd – Middleton Youth Facility
- Innishmore Community Allotments Ballincollig
- Crosshaven Community Association – Playground
- Cobh Train Station Exhibition Space
- Gortroe Community Hall
- Sirius Arts Centre
- Glouthaune Community Centre
- Middleton Sensory Garden
- Ladysbridge Hall Improvements
- Aghada Community Centre
- Ballymore Community Association Ltd
- Ballycotton Community Hall
- Youghal Clockgate Conservation Plan
- Cobh (Great Island) Community Centre
- Douglas Young at Heart
- Tracton Community Centre
- Ballymacoda/Ladysbridge Trails
- Knockgriffin Community Centre Expansion
- Ballintotis Trail Development
- Community Radio Youghal
- Carrigtwohill Community Centre
- Clonmult Community Resource Centre
- Douglas Community Centre
- Cloyne Union of Parishes Building
- Aghada Community Centre
- Ballinhassig Community Centre
- Cumann Na Daoine
- Carrigaline Youth Centre
- Cloyne Literary & Historical Society
- Youghal Maritime Heritage Project
- Youghal Clockgate Restoration and Conservation
- Killeagh Inch Community Council
- Glanmire Heritage Society Book
- Middleton Holy Rosary Brass and Reed Band
- Cobh Platform Management Plan
- Ballymacoda Ladysbridge Community Council
- Scoil Chlochair Mhuire Heritage Book
- Cloyne Action Plan for Conservation and Tourism
- Tracton GAA Heritage Book
- Killeagh Parish Folklore Project
- Outdoor Recreation and Trail Animation
- Heritage Animation
- Community Advice & Information Seminars
- Strategic Planning for Community Groups
- Volunteer Services Programme
- Traveller Advocacy Project
- Service Providers Forum
- Accessing Services through Technology
- Adult Education Networks Capacity

- Building Programme
- RAPID Area Target Group Support
- Setting up Information Hubs across Community Partners
- Development of Networks
- Developing Areas Programme
- SECAD Policy Framework
- Volunteer Management Programme
- Jigsaw Youth Mental Health Project
- Building Effective Community Forum Structures
- Enhance Representational Capacity of

- Disadvantaged Communities
- Benefit 4 IT – Basic Technology Training to general public
- Diploma in Rural Development X 2
- Cork Environmental Forum
- Village Renewal & Enhancement Training
- Historic Grave Training and Surveying
- Training in accessing online information & services
- Green Community & Coastcare Training Programme
- Youth Film Workshops-Cobh
- Cobh Film Hub

- East Cork Music Project
- Carrigtwohill FRC
- My People, My Place, My Heritage Training
- CCE Youghal-technology training
- Macra Leadership Training
- Youth Leadership Training
- Heritage & Genealogy training
- Tourism & heritage awareness training programme
- Community training in creating local development strategies

## COMMUNITY PLACEMENTS

### TOTAL INVESTMENTS €10,700,000

These actions were supported through Tús and Rural Social Scheme

- Host Community Groups
- Aghada GAA
- Amberley Residents Association
- An Naionra, Carrigaline
- Ard Alann St Stephens Sarsfields Court
- Ballincollig AFC
- Ballincollig Rugby Club
- Ballincollig Tidy Towns
- Ballincurragh Tidy Village Group
- Ballinhassig GAA
- Ballinora Tidy Village
- Ballintotis Area Community Council
- Ballintotis Community Alert
- Ballygarvan Community Council
- Ballygarvan GAA
- Ballyphehane GAA
- Ballyvergan Marsh Ltd.
- Brian Dillon's GAA (Whites Cross)
- Brooklodge Community Playschool
- Carrigaline AFC
- Carrigaline Business Association
- Carrigaline Family Support
- Carrigaline Gymnastics
- Carrigaline Lions Club
- Carrigaline R.F.C
- Carrigaline Tidy Towns
- Carrigtwohill Community Council
- Carrigtwohill FRC
- Carrigtwohill FRC (Little island - SVP)
- Carrigtwohill GAA
- Carrigtwohill Tidy Towns
- Carrigtwohill United
- Castlemartyr Community Association
- Castlemartyr Community Council
- Castlemartyr Tidy Towns
- CFTB Passage West Maritime Heritage Festival Committee
- Chernobyl Children's Project
- Churchvilla FC
- Citizens Information Centre
- Clonmult / Dungourney Community Preschool
- Cloyne Community Council
- Cloyne Diocesan Youth Services
- Cloyne G.A.A
- Cobh Family Resource Centre
- Cobh Golf Club
- Cobh Marine Development Company
- Cobh Museum
- Cobh Sea Scouts
- Cobh Tidy Towns
- Cobh Tourism
- Cobh Wanderers
- Cobh YMCA
- Cobh Youth Services
- College Corinthians Soccer Club
- Comhaltas Ceoltóirí Éireann
- Cork Association for Autism
- Cork ETB Adult Basic Education Service
- Cork Harlequins Hockey Club
- Cork Supported Accommodation Services
- Corkbeg Pitch & Putt Club
- Crosshaven A.F.C
- Crosshaven Development Committee
- Crosshaven G.A.A
- Crosshaven Pitch & Putt
- Crosshaven R.F.C
- Crosshaven Tennis Club
- Cumann Na Daoine
- D.A.W.G Charity Shop Midleton
- Douglas Anglican Committee
- Douglas GAA
- Douglas Golf Club
- Douglas Hall AFC
- Douglas Lions Club
- Douglas Pitch & Putt
- Douglas Rugby Club
- Douglas Tidy Towns
- Douglas Young at Heart
- Douglas Youth Club
- East Cork Board GAA
- East Cork Community Music Group
- Elton Pitch and Putt Club
- Erins Own GAA club
- Everton AFC
- F.R.C Ballincollig
- Foróige Glanmire Youth Project/SECAD
- Fort Camden
- FOTA House Irish Heritage Trust
- FOTA Wildlife Park
- Friends of Cloyne Cathedral
- GACA Glanmire Community Contract
- GACA Glanmire Tidy Towns
- Garryduff Sports Centre
- Glanmire Credit Union
- Glanmire GAA Club
- Glanmire Heritage Society
- Glenbower Wood and Lake Ltd
- Glounthaune community association



- Glounthaune united AFC
- Grange/ Frankfield Partnership
- Great Island Community Centre
- Hibernian AFC
- Inch Community Council
- Innishmore Family Centre
- Irish Heritage Trust (Fota Garden & Arboretum)
- Killeagh GAA
- Knockraha community association
- Leaside Knockraha FC
- Life FM
- Little Island community association
- Little Island Tidy Towns
- Lower Aghada Pier Development
- Marion Hall, Ballinhassig
- Mayfield GAA
- Mayfield United AFC
- Middleton Chamber of Commerce
- Middleton Community Forum Ltd
- Middleton G.A.A
- Middleton Meals on Wheels
- Middleton R.F.C
- Middleton Soccer Club
- Middleton Tidy Towns
- Mogeely AFC
- Muintir Mhuire
- Myrtleville Action Group
- N.C.B.I. Charity Shop
- Naíonra Glanmire Pre-school
- National Council for the Blind
- National Council for the Blind Ballincollig
- Nemo Rangers GAA Club
- Old Christians RFC
- Park Road Centre
- Passage AFC
- Passage GAA
- Passage Rowing Club
- Pfizers Pitch & Putt
- Ranges Pitch and Putt
- Respond Housing Association
- Riverstown FC
- Rostellan Community Association
- Rushbrooke Rowing Club
- S.H.E.P Ballincollig
- Saleen & District Residents Association
- Sallybrook Tidy Village Group
- Sarsfields GAA
- Scouting Ireland (Kilcully Camp)
- Springfield Ramblers AFC
- St. Coleman's Scouts
- St. Finbarrs GAA
- St. Ita's GAA – Gortroe
- St. Laurence Cheshire homes
- St. Marys AFC Kilcully
- St. Stephens P & P Sarsfields Court
- St. Vincent De Paul, Carrigaline
- SVDP Carrigtwohill
- SVDP Douglas
- SVDP Thrift Shop Middleton
- Tracton Community Council
- Tracton GAA
- Tramore Athletic
- Upper Glanmire Community Association
- Whitegate Yawl Rowing Club
- Whites Cross GAA Club
- Youghal Chamber of Commerce
- Youghal Communications Ltd – Cry Radio
- Youghal Community Transport Group
- Youghal GAA Club
- Youghal Golf Club
- Youghal Handball & Racquet Ball Club
- Youghal Rugby Football Club
- Youghal Socio-Economic Development Group – Eco-Boardwalk
- Youghal Tidy Town Taskforce
- Youghal Tidy Town's
- Youghal United AFC
- Youghal VEC
- Youghal 4 All
- Youthreach Ballincollig

# LIST OF PROGRAMMES AND SCHEMES DELIVERED BY SECAD

## RURAL DEVELOPMENT

| Programme   | Purpose  |
|---|--|
| LEADER II Rural Development Programme (including transnational and interim funding) | <p>Delivery of economic, social and environmental measures in East Cork through the LEADER II Programme.</p> <p>Development of transnational links and delivery of actions with Delta 2000, Emilia Romagna, Italy</p>  |
| National Rural Development Programme (NRDP)   | Delivery of economic, social and environmental measures in East Cork through the NRDP including support for inter-territorial and transnational development, animation, capacity building, technical assistance, training and capital investment   |
| INTERREG IIIB (North West Europe)   | A tourism promotional project involving airport regions 'DART'-Developing Active Regions and Sustainable Tourism Market with project partner areas in Cork, Scotland and Germany   |
| Volunteering Initiative   | ECAD's portion of the County allocation for Volunteering focused on links with SME's and communities in East Cork  |
| Salmon Hardship Fund - Community Support Scheme                                     | Support for skills development and economic opportunities for fishing crews and employees in fish processing and ancillary sectors in communities where commercial salmon fishing had been a well-established activity and where its withdrawal impacted on the economic and social fabric of the area |
| Rural Development Programme 2007-2013   | Delivery of Axis 3 and 4 of the RDP and Axis 1 funding for food.   |
| The Heritage Council  | Support for the development of Conservation Plans for Graveyards in South and East Cork  |

## SOCIAL INCLUSION

| Programme  | Purpose  |
|--|--|
| Local Development Programme (LDP)<br>LDP Transition              | Delivery of Local Development Programme for target groups in East Cork Transition funding between the LDP and LDSIP  |
| Local Development Social Inclusion Programme (LDSIP)             | Delivery of Services for the Unemployed, Community Development and Community Based Youth Initiatives in East Cork  |
| Equal Opportunities Childcare Programme (EOCP)                   | Delivery of the EOCP and support for community and private childcare facilities in East Cork   |
| Equality for Women   | ECAD was a member of the partnership that secured funding for the Equality for Women project in Youghal  |
| Cohesion Project   | Resources to undertake a needs analysis and research to make recommendations for inclusion of an area in South Cork, previously outside the area of operation of any LAG |
| Local Development Social Inclusion Programme - Extension Funding | Extension funding for needs analysis and research in ECAD's extended area of operation following Cohesion ie. in the Carrigaline Electoral area                          |
| Equality for All (formerly Equality for Women Initiative)        | Matching funding for Equality project in Youghal from Cork Co. Council and the DSFA  |
| Dormant Accounts - Additionality Funding                         | Funding for the delivery of the Equality for All Project in Youghal in partnership with Cumann na Daoine   |
| Equality for Women Initiative - Entrepreneurship Strand          | The provision of tailored training, mentoring and networking supports to women in business as well as women starting up business in the SECAD area                       |

## EMPLOYMENT SUPPORTS

| Programme                                    | Purpose   |
|--|---|
| Rural Social Scheme (RSS)                    | Delivery of the Rural Social Scheme in East Cork. The RSS supports people working in the farming and fishing sectors to be placed in part-time employment, in partnership with community and voluntary organisations              |
| Employment Services Model                    | Research into pilot Employment Services Model for East Cork, working with the long term unemployed (based on a German model)  |
| Tús Initiative                               | Support for the long term unemployed through 1 year work placements in community and voluntary groups. Over 400 placed in employment to date.   |
| Activation & Family Support Programme (AFSP) | <ul style="list-style-type: none"> <li>• Towards Occupation</li> <li>• AIR<sup>2</sup> Business Start Up &amp; Mentoring Programme</li> <li>• Tús Exit Training</li> <li>• Time2 Activ8 Youth Pre-employment Programme</li> </ul> |

## EDUCATION AND TRAINING

| Programme                                   | Purpose   |
|---|---|
| Back to Education Initiative (BTEI)         | Delivery of Back to Education support programme for early school leavers / young people in Cobh   |
| Millennium Partnership Fund                 | Bursaries and provision of access to IT equipment to encourage progression to third level education for young people from disadvantaged backgrounds |
| Local Agenda 21                             | Environmental Seminars delivered to business and communities in East Cork   |
| Access, Skills and Content (ASC) Initiative | Training to introduce IT to Older People in the area  |
| Benefit 4 IT Fund                           | Provision of basic technology training to general public with a focus on up-skilling unemployed people.   |

## MOBILITY

| Programme                           | Purpose   |
|-------------------------------------|---|
| Rural Transport Programme (RTP)     | <p>Planning for the delivery of the RTP post 2007</p> <p>Delivery of a rural transport service in South and East Cork</p> |
| Intelligent Entergy Europe - ISEMOA | Access and Mobility Project 'ISEMOA' with 18 European project partners  |

# SECAD STAFF & BOARD MEMBERS

## SECAD SUPPORT TEAM

- Ryan Howard
- Suzanne Kearney
- Laura Mason
- Toni McCaul
- Julie Aherne
- Clare Walsh
- Christine O' Neill
- Elga Ryan
- Edel Smiddy
- Sinead Conroy
- Ellenora Lynch
- Nuala O' Connell
- Ross Curley
- Kieran Butler
- Frank Geary
- Frances Burke
- Declan Barron
- Derek Kiely
- Aoife Fouhy
- P.J. Dennehy
- Barry McDonald
- Mark O' Connell
- Joe Dilworth
- Eilish Hurley
- Karen Power
- Robert Colan O' Leary
- Frances Doyle
- Cora O' Donnell
- Grace Fox
- William O' Halloran
- Oonagh Montague
- Margaret O' Sullivan
- Deborah Morris

## SECAD BOARD OF DIRECTORS

- John Horgan
- Liz Twomey
- Goretti Fitzgerald
- Gerard O' Connell
- Louis Duffy
- Cllr Seamus McGrath
- Cllr Deirdre Forde
- Cllr Tim Lombard
- Cllr Ted Murphy
- J.J. Harty
- Anthon Barry
- Edmund Stack
- Paudie Martin
- Don Stockley
- Steven Foott
- Damien Craven
- Dáithí O' Donnabháin
- Mike Walley
- Harry Bollard
- Maurice Smiddy
- Patrick Cronin
- Shirley Gallagher

## SECAD EVALUATION COMMITTEE

- Mark O' Keeffe
- Barbara Murray
- Danny McSweeney
- Eamonn McSweeney
- Christy O' Sullivan
- Dick Harney
- Tom Hughes





